Parthenope University of Naples was established in 1919, when – upon request of Vice Admiral Leonardi Cattolica, founder of the University – an institute of higher education, the “Regio Istituto Superiore Navale” (Royal Higher Maritime Institute), was set up with the aim of studying the oceans and the seas, not only from the point of view of marine physics and biology, but also as systems of transport, trade and cultural exchange. The institute was therefore meant to tackle, assess and evaluate economic issues related to the sea by pursuing scientific development.

In 1999, the two long-standing Faculties of Economics and Nautical Science (later called Science and Technology) were reorganized and extended with three newly established Faculties, i.e. Law, Engineering and Sports Sciences, which jointly brought the Institute to a significant growth in the number of students - from about 1,000 in 1985 to about 16,000 to date. The Institute thus officially had its denomination changed to “Parthenope University of Naples”. From July 2013, a new set of graduation curricula was introduced, and a department-based organization was introduced in order to further develop both research and teaching activities. It is worth mentioning, among the University’s core missions, the promotion, development, direct application, enhancement and use of knowledge to contribute to the social, cultural and economic development of the society.

In its one hundred years since its foundation, the most profound and characterizing trait of this University has remained unchanged as its most authentically traditional feature: the ability to interact with the social context and to continuously engage with its evolving demands.
GOVERNANCE

The Statute defines the main governing, statutory and regulatory bodies of the University. The Rector is the legal representative of the University.

Rector Prof. Alberto Carotenuto
Full Professor in Thermodynamics
rettore@uniparthenope.it

General Director Mr. Mauro Rocco
The director general is the chief executive officer of the university
direzione.generale@uniparthenope.it

ACADEMIC SENATE

The Academic Senate is a collective body in charge of planning, coordinating, and monitoring the University’s teaching and research activities, as well as of defining its policies and strategies.

BOARD OF DIRECTORS

The Board of Directors is in charge of leading and monitoring activities related to the administrative, financial and economic management of the University.
STUDENT COUNCIL
The Student Council is the collective body representing students; it provides advice and proposals regarding students’ welfare and interests. It also provides mandatory advice to the Senate and Council on University development plans, budget, fees and grants, as well as on teaching organization and regulations. The Council remains in office for two years.

AUDIT COMMITTEE
The Audit Committee is responsible for monitoring the University financial and accounting management. The tasks and modes of operation of the Audit Committee are coded by the administrative, financial and accounting regulations.

ASSESSMENT COMMITTEE
The Assessment Committee is responsible for internal quality assessment of the University administration, teaching and research activities, and of students’ benefits (such as scholarships) and services.

UNIQUE GUARANTEE COMMITTEE
The “Comitato Unico di Garanzia” (CUG) is a committee (a new body established pursuant to art. 21 of Law 183, 4 November 2010) for equal opportunities. The CUG protects employees’ rights. It is a guarantee body that operates against any form of direct or indirect discrimination related to the risk factors mentioned in the EU regulations: gender, age, sexual orientation, ethnic origin, disability and language. It covers a multitude of areas, including access to treatment and working conditions, training, career progression and safety.
The main campus is located in the center of the city of Naples (Italy), right within the area surrounded by Molo Beverello, Monte di Dio and via Medina. It includes administration offices and seven departments, that are strategically located in the centre of the city. Some offices are also located in the eastern area of Naples.

HEADQUARTERS - VIA ACTON

The headquarters of the University Parthenope are located in Naples, Via Ammiraglio Ferdinando Acton n. 38, and comprise an ancient building, the so-called “Palazzina Spagnola”, dating back to the 16th century, and a modern building that hosts some activities of the Department of Sports Science and Well-Being.
PALAZZO PACANOWSKI

Palazzo Pacanowski is located in Naples, Via Generale Parisi no. 13. It hosts the School of Economics and Law and the following Departments:
- Department of Law
- Department of Business and Economics
- Department of Management and Quantitative Studies
- Department of Economics and Legal Studies

CENTRO DIREZIONALE (ISOLA/BLOCK C4)

This building hosts the Department of Engineering and the Department of Science and Technology. It is located in Naples, Centro Direzionale, Isola (Block) C4.
CAMPUS

VIA MEDINA

The 1950s building located in Naples, Via Medina, close to Piazza Municipio, hosts some of the offices of the Department of Sports Sciences and Well-being.

RESIDENCES

The University of Naples Parthenope provides students with 180 sleeping accommodations - organized in single and double rooms - in a totally remodeled and newly refurnished building called “ex Manifattura Tabacchi” located in Naples, via Galileo Ferraris. On the ground floor, in addition to the entrance hall and the offices, there is bicycle parking, a gym, a canteen and a laundry, while on the mezzanine floor there is a music room, an Internet room, a games room, a TV and meeting room. In the loft, there is a large open-space area that can be divided in individual study rooms using mobile partition panels. Moreover, 12 adequately equipped accommodations are reserved for students with physical or sensory disabilities.
VILLA DORIA D’ANGRI
Villa Doria D’Angri, located between Via Petrarca and Via Posillipo, is a monumental villa built in 1880 under the will of Prince Marcantonio Doria. Villa Doria d’Angri is the expression of the greatest artists and artisans of the time. It gleams in all its ancient splendor and features a park with a total area of over 18,000 square meters. The villa is used as a venue for international meetings and events, seminars and cultural initiatives.

NAVAL MUSEUM
Since 2000, the Museum (hosted in Villa Doria d’Angri) includes a collection of about 160 ship models and navigation tools, the oldest ones dating back to 1920, the foundation year of the Institute. The collection represents an important testimony of the scientific history of the university and is a valuable didactic support to nautical studies and to the diffusion of a sea culture.
STUDYING AT PARTHENOPE

ADMISSION FOR FOREIGN STUDENTS

Studying in Naples at the University Parthenope is an exciting experience. Students have the opportunity to choose from a wide range of unique degree courses. The teaching programs include Bachelor’s degree courses, Master’s degree courses and a one-cycle Master’s degree course are detailed in the following.

BACHELOR’S DEGREE PROGRAMS (180 ECTS)

CIVIL AND ENVIRONMENTAL ENGINEERING
Department of Engineering
https://en.uniparthenope.it/ugov/degree/1321

The degree course in Civil and Environmental Engineering trains engineers who are able to plan and support the phases of design and management of works, buildings and infrastructures in the civil sector, and to operate in the domain of the environmental protection against natural and human risks. It provides a thorough grounding (including topics such as calculus, chemistry and applied physics), and training activities for civil engineers in both core and related subjects. The former cover the tools needed to design civil engineering works and to evaluate environmental engineering problems. The latter focus on the properties of building materials and on the application of thermodynamics to civil structures and infrastructures.
COMPUTER, BIOMEDICAL AND TELECOMMUNICATIONS ENGINEERING

Department of Engineering

https://en.uniparthenope.it/ugov/degree/1221

The degree course in Computer, Biomedical and Telecommunications Engineering trains students to become highly qualified experts in the field of applied Information and Communication Technology (ICT). In particular, graduates are able to promote and manage technological innovation, and to follow the rapid technological changes related to the evolution of ICT applications. The training program includes background topics typical of the engineering sector (such as calculus and physics) and features a wide offering of modules on some of the key topics of computer engineering design and operation, biomedical devices and applications, and telecommunications systems and infrastructures.

MANAGEMENT ENGINEERING

Department of Engineering

https://en.uniparthenope.it/ugov/degree/1221

The Bachelor’s degree course in Management Engineering provides students with the managerial and technical skills enabling them to work in the industrial, management and operational fields (e.g. industrial plants, production lines, transport systems, energy production and conversion infrastructures). Topics – such as calculus, chemistry and applied physics – provide a thorough grounding and are complemented by training activities in both core and related subjects of management engineering. Graduates are able to solve typical engineering problems and to design complex engineering processes, relying on knowledge of materials, energy and business management. The course trains students to adapt quickly to different professional contexts and to work in interdisciplinary teams.
BIOLOGICAL SCIENCE
Department of Science and Technology
https://en.uniparthenope.it/ugov/degree/1201

The Bachelor’s degree course in Biological Science prepares graduates with a basic knowledge in the various areas of life science, including macromolecular, cellular and ecological systems, microbiology, plant and animal biology and physiology, alongside with a basic knowledge of disciplines such as mathematics, physics, chemistry and IT, which provides the necessary tools for a correct approach to life science. A wide range of elective modules allows students to expand their abilities in specific areas of biology, and achieve a more professional training. The course also aims at preparing, through specific laboratory activities, graduates with a good command of methodologies and techniques concerning the main fields of biological research. A compulsory internship and apprenticeship with public or private companies facilitates students’ access to the job market.

COMPUTER SCIENCE
Department of Science and Technology
https://en.uniparthenope.it/ugov/degree/1101

The bachelor’s degree course in Computer Science educates students to become professionals who can work in the current national and international context of Information Technology (IT) production and services. Graduates are able to devise, develop and evaluate effective, efficient and reliable IT solutions in various application domains, working both individually and in a team. The degree course provides students with a solid grounding in computer science, including the design and analysis of algorithms, an in-depth knowledge of several programming languages, software development techniques, database management, as well as the design and management of data centers and computer networks. Skills in specific branches of applied computer science, such as complex web applications, multimedia processing, management and processing of geographical and territorial data, programming methodologies and techniques for parallel and distributed systems are also developed. These topics are given a prominent role in the training process and are learnt through practical activities carried out in dedicated advanced laboratories.
NAUTICAL, AERONAUTICAL AND METEO-OCEANOGRAPHIC SCIENCES

Department of Science and Technology

https://en.uniparthenope.it/ugov/degree/1431

The bachelor’s degree course in Nautical, Aeronautical and Meteo-Oceanographic Sciences is unique in Italy and it preserves the historical and cultural tradition of the former Naval University Institute. Moving from these historical and cultural roots, the degree course offers a first-rate training in the field of Nautical Sciences. The degree course is organized around core modules pertaining to the physical-mathematical and IT areas, and some distinctive modules, which provide a more specific professional training in the fields of maritime, terrestrial, and aerial navigation and meteo-oceanographic sciences. The primary objective of this degree course is to provide graduates with a good scientific grounding in the above-mentioned subjects, along with a mastery of the techniques and tools used in different cultural fields. The course also features a basic coverage of business and production contexts through internships and apprenticeships in companies. Graduates are usually employed in maritime navigation companies, port authorities, shipping companies, aerial navigation, air traffic control service providers. Those who specialize in meteorology and oceanography can work in meteorological and oceanographic offices as well as in the management of coastal and marine environment and in survey activities.
TECHNICAL MANAGEMENT OF MARINE VEHICLES  
*Department of Science and Technology*

The professional bachelor degree in Technical Management of Marine Vehicles is an evolution of the course in Nautical Sciences, the first university course of the Italian Academy in this field. This course has an ancient tradition that derives from the Royal Higher Maritime Institute of Naples, which became Naval University Institute in 1930 and University of Naples “Parthenope” in the Academic Year 1999/2000. The course offers a professional training program for officers on board merchant ships and for technical inspection personnel. The main objective of the course concerns the training of a graduate involved in working activities which require familiarity with the scientific method, ability to apply innovative techniques, use of complex equipment, knowledge of both theoretical and experimental skills to assure the safety of the ship and of the navigation, as required by the International Convention STCW (Standards of Training, Certification and Watchkeeping for Seafarers) 2010. Bachelor degree graduates have knowledge in the fields of physics, mathematics, engineering, geological and geophysical sciences, combined with a competence in the fields of navigation, naval and mechanical engineering. The course is organized in two curricula: Officer in Charge of a Navigational Watch and Engineer Officer. The first year foresees common basic modules on mathematics, physics and informatics, as well as on some specific matters depending on the specific curriculum chosen. The second year includes specific modules concerning navigation, engineering, legal and geophysical sciences. The third year is dedicated to internship activities onboard of merchant ships.

SPORTS SCIENCES  
*Department of Sports Science and Well-being*

https://en.uniparthenope.it/ugov/degree/1121

The degree course in Sports Science provides graduates with the necessary scientific skills to work in the various fields related to individual and team sports, especially in the sport-technical, management, educational and prevention areas. Graduates in Sports Science acquire the professional skills needed to work in the field of sports and physical education, particularly in the context of the following activities:
- directing, managing and assessing individual and team fitness activities;
- directing and monitoring the execution of individual and team sports, as well as educational and recreational programmes, with the aim of recovering and maintaining the psycho-physical well-being through the promotion of active lifestyles.

**ADMINISTRATION AND ORGANIZATION SCIENCE**
*School of Economics and Law - Department of Law*

https://en.uniparthenope.it/ugov/degree/1303

The degree course in Administration and Organization Sciences aims at providing the socio-political knowledge needed to understand and to critically assess the social, economic and business phenomena. Graduates are able to operate in both national and international contexts, in public bodies or in private organizations.

The course aims at providing students with the relevant professional skills needed for the management of traditional administrative, statistical and regulatory services as well as the acquisition of the organizational and managerial functions - such as demoscopic studies and project management - which are currently influencing both the private and the public sector. The degree course offers three curricula, so that students in their third year can choose among three areas of expertise: Labour Consultancy, Public Management and International Public Management.

**BUSINESS ADMINISTRATION**
*(with the possibility of earning a Double Degree)*

*School of Economics and Law - Department of Management and Quantitative Studies*

https://en.uniparthenope.it/ugov/degree/1301

The degree course in Business Administration educates students in the fields of management and accounting, preparing them to work in the main functional areas of private and state firms,
both in the industrial and in the service sector. In particular, this course is based on:
- a strong emphasis on management and on domains connected to the main company functions, such as marketing, organization, operations and logistics;
- the integration of the educational activities concerning different disciplines, such as business economics, economics, law and mathematics/statistics;
- the possibility to get a Double Degree in cooperation with one of the following Universities: Université de Bordeaux, Technische Universität Chemnitz, Universiteti Buigesori Tiranes.

The curriculum has been designed to help graduates build up a professional profile suitable to perform different functions – such as business organization, finance, programming and control, administrative and fiscal services, marketing, operation – as well as to develop specific skills, also gained through elective modules and traineeships. During the third year, students can opt for a curriculum in Controlling or in Management, and they also have the possibility to attend their third-year classes in English in order to be prepared for an international career.

**ECONOMICS AND BUSINESS**

*School of Economics and Law - Department of Economics and Legal Studies*

[https://en.uniparthenope.it/ugov/degree/1382](https://en.uniparthenope.it/ugov/degree/1382)

The Bachelor’s degree course in Economics and Business trains students to understand the structure and the functioning of economic systems and financial markets. Classes and teaching methodologies are interdisciplinary, combining the acquisition of skills along different dimensions of Economics (micro- and macro-economics, economic policy, finance, econometrics) with expertise in business studies (financial accounting, business organization and corporate finance), a solid methodological grounding in economic analysis (mathematics and statistics), and a thorough knowledge of the basic principles of trade, public and private law. The course includes 20 modules in the economic, business, statistical-mathematical and legal areas (with core and elective modules), an IT and a foreign language exam, a stage (or seminar activity) and a final examination (written report).
INTERNATIONAL BUSINESS MANAGEMENT
Double degree with the Université du Maine-Le Mans (France)
School of Economics and Law – Department of Business and Economics

https://en.uniparthenope.it/ugov/degree/1361

The Bachelor’s degree course in International Business Management provides students with the skills required to be employed in the marketing and commercial department of industrial enterprises and in the service sector, particularly in companies operating in international markets. The curriculum enables students to acquire skills in various subject areas, including:
- economics, with particular reference to international markets;
- business, especially relating to the accounting and management aspects of international companies;
- statistics and mathematics, with reference to the use of the symbolic statistical-mathematical language to study and formalize economic, financial and business-related problems;
- law, with a focus on various aspects of international commerce and supranational institutions;
- foreign languages, with the acquisition of two European languages.

Starting from the academic year 2016/2017, the university signed a Convention of international cooperation with the Université du Maine-Le Mans (France) with the aim of strengthening the educational and scientific growth of both institutions. In particular, the cooperation between the two universities is implemented through:
- joint/collaborative research projects;
- training projects/programs;
- students and staff exchange programs.
STATISTICS AND INFORMATION TECHNOLOGY FOR BUSINESS, FINANCE AND INSURANCE

School of Economics and Law - Department of Management and Quantitative Studies

https://en.uniparthenope.it/ugov/degree/1503

The Bachelor’s degree course in “Statistics and Information Technology for Business, Finance and Insurance” provides basic theoretical skills, quantitative techniques and IT tools to address the issues of market, operational and actuarial risk measurement and control, financial and insurance contract valuation, investment and indebtedness plans, portfolio management, strategic business planning, data collection procedures, data processing and analysis, modeling and forecasting of economic and financial phenomena, market analysis and customer satisfaction. It aims at a high-quality training, leading to the competence level required by small and medium-sized enterprises, research centers, banking and insurance firms, supervisory authorities, national and international institutions.

TOURIST FIRM MANAGEMENT

School of Economics and Law - Department of Business and Economics

https://en.uniparthenope.it/ugov/degree/1285

The Bachelor’s degree course in Tourism Business Management prepares experts in the field of tourism and culture. It provides the professional training needed to perform intermediate management and business functions. In particular, graduates will be able to:
- understand market trends and competition;
- use a range of communication techniques to promote tourism;
- develop promotional and commercial tourism campaigns;
- define business investment costs;
- develop marketing plans for tourism infrastructures;
- assess the peculiarities of cultural markets, while figuring out how demand and supply of cultural goods and services are shaped and how the corresponding market prices for these goods are formed;
- assess the public policies for sustaining the national cultural heritage, and its role in supporting the local development and tourism.

**MASTER’S DEGREE PROGRAMS (120 ECTS)**

**CIVIL ENGINEERING**

*Department of Engineering*

[https://en.uniparthenope.it/ugov/degree/1441](https://en.uniparthenope.it/ugov/degree/1441)

Students of the Master’s degree course in Civil Engineering learn to deal with the most advanced aspects of design and construction of civil engineering works. In particular, the course focuses on the design of civil and industrial structures and infrastructures (with special regard to seismic zones), such as reinforced and pre-stressed concrete or steel structures, aqueducts and sewers, bridges and viaducts, superficial and deep foundations, retaining structures, over-ground and underground constructions, superstructures, air conditioning systems, and energy saving systems in buildings. Students acquire comprehensive skills in the choice and the application of both traditional and innovative construction materials, as well as in the use of the most advanced territorial information systems.
DATA AND COMMUNICATION SECURITY ENGINEERING
*Department of Engineering*

https://en.uniparthenope.it/ugov/degree/1462

The Master’s degree course in Data and Communication Security Engineering trains graduate students to work in Information and Communication Technology (ICT) areas, with particular emphasis on issues related to the protection of data and communications from attacks and intrusions. In particular, graduates will be able to promote and manage technological innovations, while following the technological changes related to the rapid evolution of ICT applications, with a particular focus on cyber-security aspects in the various architectural layers (from physical to application) of an IT infrastructure.

MANAGEMENT ENGINEERING
*Department of Engineering*

https://en.uniparthenope.it/ugov/degree/1222

The Master’s Degree Course in Management Engineering produces highly qualified professionals who are able to address current complex problems with innovative solutions. The course provides a multidisciplinary approach integrating high-level management skills with in-depth technical and engineering competence. Specifically, students develop industrial engineering skills, knowledge and expertise, as well as an in-depth sound knowledge of business and management techniques.

APPLIED COMPUTER SCIENCE
*Department of Science and Technology*

https://en.uniparthenope.it/ugov/degree/1102

The MsC in Applied Computer Science focuses on Machine Learning and Big Data. It covers the mathematical and statistical foundations and methods for Machine Learning with the goal of modeling
and discovering patterns from observations, and very recent technologies and tools to handle with Big Data. The Master aims to produce experts with a thorough scientific knowledge in the field of computer science methodologies, techniques and tools, and of their effective application to real-world issues. The MsC student will gain real-life working experience and learn how to match, apply and implement relevant Machine Learning techniques to solve real world problems in a large range of application domains. Upon graduation he/she will have gained the confidence and experience to propose tractable solutions to potentially non-standard learning problems to be efficiently and robustly implemented.

**BIOLOGY OF AQUATIC PRODUCTIONS AND ENVIRONMENTS**

*Interuniversity course: administrative headquarters at the University of Naples Federico II*

*Department of Science and Technology*

This course provides the professional knowledge required in the field of biology, pertaining to the reproduction, nutrition and growth of the aquatic organisms that are used in the activities concerning coastal, internal and transitional waters. Such knowledge includes both theoretical and managerial aspects of fishing and aquaculture together with the competence necessary to comprehend environmental contexts and to enhance the professional figure of the biologist in the eco-sustainable production processes involving aquatic environments.

**NAVIGATION SCIENCE AND TECHNOLOGY**

*Department of Science and Technology*

[https://en.uniparthenope.it/ugov/degree/1103](https://en.uniparthenope.it/ugov/degree/1103)

The Master’s degree course in Navigation Science produces highly skilled professionals and scientists with expertise in applying specific methods, techniques and tools to different scientific and technological contexts relating to navigation and climate. In particular, the subjects and topics covered in the bachelor’s degree course in Nautical and Aeronautical Sciences are here further developed, with special emphasis on navigation and flight management, topographic surveying
and geo-topographical network management. The course also provides a thorough grounding in atmospheric, oceanographic and climate physics, at both general and specialist level, in its experimental and theoretical aspects, with a special focus on their fields of application. Thanks to their multidisciplinary training, graduates are prepared to deal with professionals and scientists working in various related application fields.

SPORT SCIENCES AND MANAGEMENT

Department of Sports Sciences and Well-Being

https://en.uniparthenope.it/ugov/degree/1161

Graduates in the interdisciplinary master’s degree course in Science and Management of Sport and Movement Activities acquire interdisciplinary competence related both to the management of sport clubs and to the training at amateur and professional level. In particular, students will acquire:

- specific skills in the organisation and management of movement and sport activities and facilities;
- advanced knowledge of institutional and policy contexts framing sports activities, with special attention to anti-doping regulation;
- knowledge of the organisation, coordination, direction and management of sports events;
- expertise in the economic management of sports and socio-medical facilities;
- advanced scientific knowledge in the field of high-level sports activities;
- knowledge and skills for reaching the highest levels of performance in professional competitions through advanced training techniques.

- specific skills and advanced knowledge of the organisation, coordination, direction and management of firms and organizations operating in economic sectors connected and/or related to the sport and movement sciences field.

Graduates will also be able to communicate in at least one foreign language and to use the main IT tools in the specific fields of their expertise.
SPORTS SCIENCES, PREVENTION AND WELL-BEING

Department of Sports Science and Well-Being

https://en.uniparthenope.it/ugov/degree/1181

The Master’s degree course in Sports Sciences, Prevention and Well-being enables students to acquire the necessary skills to propose and implement methodological innovations in the field of movement and sports activities for people of all ages and for those affected by physical and psychic (congenital or acquired) pathologies, with a chronic development and an impact on people’s social life.

Upon completion, students become experts in: the prevention, maintenance and rehabilitation following pathological debilitation caused by congenital or acquired etiologies, as well as support and recovery of efficiency in sports; physical and motor activities, psycho-motor activities and amateur or school sports, aiming at promoting the development of healthy lifestyles for children, young people, adults and the elderly; motor-recreational, expressive and sports activities for people in difficult personal or social contexts.
ADMINISTRATION, FINANCE AND BUSINESS CONSULTING

School of Economics and Law - Department of Business and Economics

https://en.uniparthenope.it/ugov/degree/1481

The Master’s Degree Course in Administration, Finance and Business Consulting is designed for students interested in acquiring a knowledge of corporate governance and internal control systems, and pursuing a career as business executives or freelance external consultants. In particular, the Master’s course is designed to enable students develop key skills concerning: decision-making processes and tools in business administration, finance and control; management of accounting information systems, with specific reference to accuracy and reliability of data and information; representation and interpretation of firms operational processes and firms performance managing accounting models; strategic and administrative management of critical phases in a company’s life; business evaluation; definition of business and network governance layout; financial advisory and risk management.

ECONOMIC, FINANCIAL AND INTERNATIONAL SCIENCES

School of Economics and Law - Department of Economics and Legal Studies

https://en.uniparthenope.it/ugov/degree/1416

The course covers both economics and finance. Graduates successfully face the challenges and issues of current globalized contexts, drawing on a thorough knowledge of mathematical, statistical and methodological tools and international law. Thanks to a multidisciplinary approach, graduates acquire the skills required to interpret and manage the opportunities and risks of economic systems. Particular attention is devoted to the growing inter-dependence of economic and financial markets, their complexity and instability, and the governance role of financial and monetary institutions. The course comprises 12 modules, a foreign language exam, a stage (or seminar activity) and a final examination (a written thesis to be presented and defended). Students can choose between two curricula: Financial Markets and Instruments and International Trade.
MARKETING AND INTERNATIONAL MANAGEMENT  
(with the possibility of earning a Double Degree)  
*School of Economics and Law - Department of Management and Quantitative Studies*

https://en.uniparthenope.it/ugov/degree/1261

The Master’s degree in Marketing and International Management aims at providing students with the necessary understanding of marketing and international management fields. Graduates in Marketing and International Management develop specific skills pertaining to the analysis and the solution of issues related to the development of international business competition and the management of strategic and operational aspects of marketing. The course is organized by adopting an international perspective, offering two alternative curricula to students – one in Marketing and one in International Management – and the possibility of a Double Degree in one of the most dynamic Baltic countries: Lithuania. Selected students spend a semester at Vilnius University and get two degrees: the Master’s degree in Marketing and International Management and the Master’s degree in Marketing and Integrated Communication.

MARITIME ECONOMY  
*School of Economics and Law - Department of Management and Quantitative Studies*

The Master’s degree course in Maritime Economy trains graduate students to operate in Blue Economy areas such as firms and State organizations that deal with sea transportation, port and ship management. Special emphasis is on sea-land logistics, fishing, port management, cruise management and container transport.
**PUBLIC MANAGEMENT**

*School of Economics and Law - Department of Law*

https://en.uniparthenope.it/ugov/degree/1284

The Master’s Degree Course in Public Management is inherently multidisciplinary and covers public administrations from an historical, political, sociological, legal and economic point of view. Graduates are able to take managerial roles in public administrations and services at a local, regional, national and supranational level.

In particular, the degree course aims at training students to become highly specialized managers who are able to: design the organization and the functioning of public administrations; manage human and financial resources as well as information systems for public administrations; design, implement and evaluate public policies for the local development; prevent and avoid corruption; build forms of cooperation between administrations belonging to different levels of government; simplify and digitize public administrations; strengthen public–private partnerships’ forms.

The degree course provides three specializations and students can choose among three curricula during their second year: Public ethics, Innovations in Public Administration and Local policies.

**QUANTITATIVE METHODS FOR ECONOMIC AND FINANCIAL EVALUATIONS**

*School of Economics and Law - Department of Economics and Legal Studies*

https://en.uniparthenope.it/ugov/degree/1422

The Master’s degree program in Quantitative Methods for Economic and Financial Evaluations provides graduates with a solid background in statistics and mathematics, with a special focus on economic and financial applications. The Master’s degree program comprises distinctive and complementary classes, as well as elective modules, which also include a foreign language and IT skills test. During the first year, the study program is centered on the foundations of advanced statistics, the mathematical methods for financial analysis, the economic policy and market regulations (at both micro and macro level, including monetary policy). At the beginning of the second year students can choose between two distinct curricula. The curriculum “Quantitative Analysis for Finance and Insurance” focuses on the topics of actuarial and
financial mathematics and statistics. The curriculum “Quantitative Analysis for Sustainability, Risk and Efficiency” integrates the know-how in the fields of applied mathematical finance, risk management, quantitative methods, and techniques for multidimensional evaluations of business strategies, with topics of environmental sustainability and efficient use of resources.

SINGLE-CYCLE/FIVE-YEAR MASTER’S DEGREE COURSE (300 ECTS)

LAW

School of Economics and Law - Department of Law

https://en.uniparthenope.it/ugov/degree/1304

The primary aim of this course is to provide a comprehensive national, European and international legal background, which is necessary for the critical evaluation of the historical and evolutionary legal principles. This approach allows for an evaluation of the institutions of positive law and the production of clear, relevant, and well-argued legal texts (legal and/or contractual and/or procedural texts), a task where IT tools will be central. The contents and the methods of the degree course are highly interdisciplinary: in fact, students will acquire useful knowledge in both economics and business. Therefore, graduates will have the following skills: interpretation, analysis of case studies, legal characterization of facts and socio-economic phenomena, understanding, representation, assessment and awareness to address problems of interpretation and application of the law.
PhD PROGRAMS

Applicants to the PhD programs of the Parthenope University are selected based on their qualifications and publications, a written test and an interview focusing on a research project proposed by candidates. A call for applications is published every year, during the summer months. A written test and an interview aim at assessing candidates’ aptitude for scientific research and their knowledge of at least one foreign language. Candidates are admitted to the course following a ranking list. Scholarships are funded by M.I.U.R. (the Italian Ministry of Education, University and Research), the Parthenope University, the Departments, as well as by national or international public and private companies. Additional positions - financially covered by research grants, contracts or scholarships offered by third parties - may also be available. The PhD is awarded after passing a final examination consisting of a public defense of the doctoral thesis. The defense may also be in a foreign language.

The PhD programs offered by the Parthenope University are a major asset for careers in the academy or in industrial research facilities, both in Italy and abroad. All programs have a strong interdisciplinary and cultural character. Exchanges, workshops, seminars and events organized in collaboration with other universities in Europe and in the United States are strongly encouraged.
The following PhD programs are available:

**Department of Business and Economics**
Governance Management and Economics

**Department of Management and Quantitative Studies**
Entrepreneurship and Innovation

**Department of Economics and Legal Studies**
Law on Services in the Italian and European Legal Systems
Euro-languages and Specialized Terminologies
Economics, Statistics and Sustainability

**Department of Law**
Law and Social-Economic Institutions: Normative, Organizational and Historical Evolutionary Profiles

**Department of Engineering**
Information and Communication Technology and Engineering
Energy Science and Engineering

**Department of Science and Technology**
Environmental Phenomena and Risks
Environment, Resources and Sustainable Development

**Department of Sports Science and Well-being**
Sports and Movement Science
1st and 2nd level MASTER’S PROGRAMS

The University Parthenope offers specialized Master’s programs that are meant to address the needs of graduates or of those who, while being already employed, intend to implement their skills on specific issues. Two types of programs are available, called “first level” and “second level”. The pre-requisite for joining a first level program is a Bachelor degree. The pre-requisite for joining a second level program is a Master’s degree.

- first-level Master’s degree course in Tourism & Hospitality Management, organized by the Department of Management and Quantitative Studies (DISAQ);
- second-level Master’s degree course in Chief Financial Officer (CFO) - organized by the Department of Business and Economics (DiSAE) in collaboration with the National Association of Administrative and Financial Managers (ANDAF);
- second-level Master’s degree course in “Meteorology and Physical Oceanography” organized by the Department of Science and Technology (DiST) in collaboration with the University of Salento (Lecce).

ERASMUS+ PROGRAM

Come to the University Parthenope as an Erasmus+ student!
If your University has a bilateral agreement with the University Parthenope and you wish participate in the Erasmus+ program, you can apply at your home university.
Naples is an enriching and exciting city for foreigners, and the academic community here at Parthenope will be happy to help you in getting the most from your Erasmus+ experience.
Each department has an Erasmus+ Coordinator who works in close cooperation with international Programs Office, located in the main building of the university headquarters.
DOUBLE DEGREE

At the University Parthenope, four double degree courses are available:

- international Business Management (Master’s degree course of School of Economics and Law). Double degree with France (Université du Main Le Mans). Modules are partly held in French;
- business Administration - master’s degree course - School of Economic and Law - double degree with Germany (TU Chemnitz), France (Univ. Bordeaux) and Kossovo (UBT). Modules are partly held in English;
- marketing and International Management - master’s degree course - School of Economic and Law - double degree with Lithuania (Vilnius University). Modules are partly held in English.

APPLE IOS FOUNDATION PROGRAM

In 2016 the University of Naples Parthenope and Apple Distribution International set up an academic program on iOS Development to deliver two training courses, lasting either one month or three months, for the development of iOS applications with the aim of teaching specific programming skills in the iOS environment. The courses take place at one of the University’s most spectacular buildings, Villa Doria D’Angri, where a high-tech laboratory has been equipped with the latest Apple hardware and software tools, together with some study rooms and rooms for lifelong learning. Each course hosts 30 students, and each student is provided with a last-generation MacBook and iPhone for the entire duration of the course, as well as several other devices (iWatch, AppleTV, drones, robots) that might be useful for the creation and development of prototype applications (“Apps”) iOS, tvOS and/or watchOS, which are potentially valid for Apple App Store distribution or the creation of Startups. Every year the program offers 300 students the chance to choose among a total of 14 courses designed in collaboration with Apple, 10 basic courses and 4 advanced courses, each one lasting four weeks.
The Parthenope University research mission is to develop innovative solutions to the world’s most daunting challenges. People at Parthenope share ideas, abilities, competences and technology to find answers to scientific questions and tackle research challenges. Parthenope’s research efforts are enhanced through creative collaborations with leading research institutes and consortia around the world. Parthenope’s research activity is focused on the following main topics of the ERC domains:

- **Social Sciences**: Economics, Finance and Management and Political Science, Law, Social Studies: Economics, Finance and Management, Sociology, Political Science, Law, Social studies of Science and Technology, Environmental studies, Urban and regional studies, Psychology, Philosophy and Education, Literature, Visual and performing arts, Music, Archaeology, Cultural and comparative studies, History

- **Physical Sciences and Engineering**: Mathematics, Constituents of matter, Physics, Analytical Chemistry, Informatics, Communication engineering, Energy Processes engineering, Universe sciences

- **Life Sciences**: Biology and Biochemistry, Genetics, Genomics, Bioinformatics, Cellular Biology, Physiology, Pathophysiology, Endocrinology, Neurosciences, Immunity and Infection, Diagnostic tools, therapies and public health, Environmental biology, Applied life sciences, Biotechnology

The seven Departments support the presentation of projects and initiatives that promote the technological transfer of research results in a context of increased national and international competitiveness. The research of each Department contributes to the development and dissemination of knowledge, technologies and policies to respond to the main challenges of the society. The research lines promote scientific experimentation and industrial application, developing relationships with the world of production and work and with public and private institutions.
DEPARTMENT OF LAW
The main activities of the Department of Law take place in the field of both university and post-university education and scientific research. Fundamental mission of the Department of Law is the elaboration, enhancement, transfer and dissemination of knowledge in the field of legal studies, aimed at creating opportunities for social, cultural and economic development of the territory, and constant dialogue and transnational comparison. The Department favors the development of a stimulating and interdisciplinary research and teaching environment. Alongside the disciplines most closely related to Italian positive law, the Department supports comparative, historical, philosophical, sociological and anthropological studies.

The Department of Law claims and intends to promote the role of legal science as a source not only of technical knowledge, but also of indispensable tools for the knowledge of reality. The Department is involved in an intense network of local, national and international collaborations and partnerships with foundations, institutions and research centers. In this context, some research lines of particular academic relevance and impact have been developed which in turn, have allowed the attraction of funding from the EU, Foundations and Ministries. The Institute’s research activity addresses the main challenges that we are facing today. The departments involves research students in their projects, whether as research assistants or to participate in workshops and conferences, or to contribute to disseminating the research findings.

DEPARTMENT OF ENGINEERING
The Department of Engineering is the reference structure of the University of Naples Parthenope for scientific and technological research in the area of engineering. It inherits and extends the research tradition in the field of electromagnetism and telecommunications of the Institute of Electromagnetic Waves, founded in the fifties by Gaetano Latmiral. The Department promotes, coordinates and manages fundamental and applied research, training, and technology transfer programs and delivers services to the territory in the fields of Civil and Environmental Engineering, Industrial Management Engineering, Energy Science and Engineering, Information and Communication Technology. The lines of research, which are the pillars of competitiveness and industrial leadership, innovation, entrepreneurship and the advanced use of technology, represent the research strategy of the department, that actively
contributes to the development and dissemination of knowledge, management and engineering paradigms, technologies and policies to respond to the main challenges of the society. The Department also has the ambitious objective of proposing business models, industrial solutions, strategies, technologies and policies to promote the sustainable development of companies and industrial systems through effective cooperation with the society and the economic infrastructure. For these purposes the Department encourages national and international research activities also through agreements, contracts and research collaborations with external parties.

DEPARTMENT OF SCIENCE AND TECHNOLOGY
The Department of Science and Technology preserves the mission of the Faculty of Nautical Sciences, but in addition to deepen the study of marine and aeronautical science and technology, it extends its own field of scientific interest to issues of growing social importance, such as: environmental sustainability, science and information technology, and biological sciences. Furthermore the Department conducts studies on the observation of the Earth and on the comprehension of chemical, physical and biological processes governing our planet. The activities range from climate and atmospheric studies to research on aquatic and terrestrial systems and on the comprehesion of the environmental evolution.

THE DEPARTMENT OF SPORT SCIENCES AND WELL-BEING
The Department conducts joint research with companies outside the University, local municipalities, and research institutions in order to develop the sports and health industry and improve the quality of the daily life of citizens. The department carries on a wide range of research and development initiatives, from imaging diagnostics and the study of clinic movement to the development of products, including improvement of sports competitiveness, prevention of adult-onset diseases, and industrial ergonomics.

THE DEPARTMENT OF MANAGEMENT AND QUANTITATIVE STUDIES
The Department of Management and Quantitative Studies (DISAQ) consists of the professors and researchers, each of them specialized in one or more areas of business economics. The three main research and teaching areas that characterize the structure are:
- Economics and Business Management;
- Economics of Financial Intermediaries;
- Statistics, Mathematics and Quantitative Methodologies.

The scientific activity of DISAQ is also characterized by a strong drive towards internationalization. The Erasmus partnerships activated by our structure enable dozens of our students each year to carry out study periods abroad at our partner universities (eq. in Spain, France, Germany, Turkey). Furthermore, the Department frequently hosts visiting professors who collaborate in the research and teaching activities of PhD students and postgraduate students.

THE DEPARTMENT OF BUSINESS AND ECONOMICS
The Department of Business and Economics has a strong tradition in high-quality research in the fields of economics and business. The research covers both theoretical and empirical subjects analyzing the firms and their interactions with institutions in different markets and different social and economic systems. The research activities are organized within the following groups: Accounting, Management Science, Strategy and Business Organization, Macroeconomics, International and Development Economics, Microeconomics, Industrial Economics and Economics of Institution, Finance, European and Banking Law, Quantitative Methods for Economics

The department encourages visiting professors from abroad to come and collaborate both as researchers and as mentors to PhD and post-graduate students.

THE DEPARTMENT OF ECONOMICS AND LEGAL STUDIES
The research activity of the Department of Economics and Legal Studies covers the following areas:
- Linguistic area: Culture and Civilization of the various countries whose languages are expressed: English, French, Spanish and German.

The members of the Department participate in several national and international research projects. Furthermore, seminar activities are organized with the participation of scholars and visiting professors from national and international research institutions.
University Oceanographers on a mission to Antarctica

Biochemical laboratories

Participation in scientific events to present University research projects

Sustainable mobility with research on hydrogen vehicles

Duster project
Anechoic camera Laboratory of electromagnetism

Stardust international mission

Labo activity

MEG Bio App